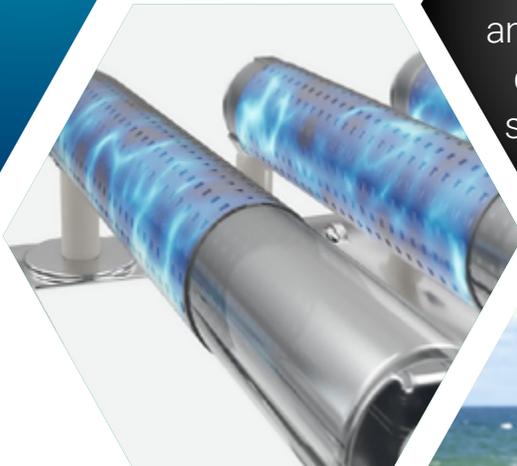
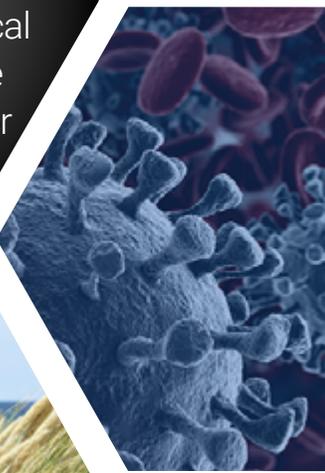


BREATHING WELL: An Integral Component of the Guest Experience

Some guests are still concerned with COVID-19.
Others already struggle with COPD and asthma.
Having the best indoor air benefits everyone.



The most comprehensive infection control processes, solutions, and FDA cleared medical devices delivering the safest, cleanest indoor air for guests.



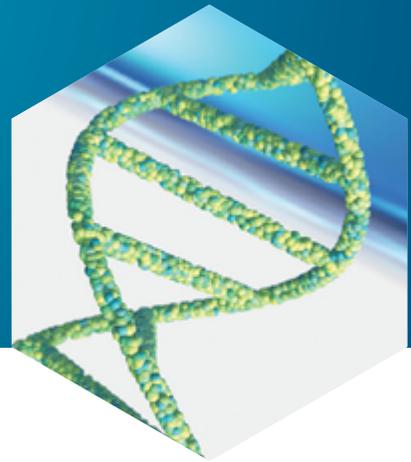
Breathing Better is Good Business

We provide solutions backed by medical evidence that allow hotel owners and operators to make the claim that they have completely committed to guest safety, while making meaningful improvements to indoor air quality that enhances the guest experience.

- Atmospheric plasma air disinfection and purification
- Covalently bonded persistent antimicrobial safety net for surfaces
- Replace COPD causing asthma triggers in supply chain



Significantly improve indoor air quality and reduce asthma triggers.



The most comprehensive and proven solutions available to mitigate the risk of COVID-19 (and norovirus, H1N1, MRSA, C-Diff ... all pathogens) transmission via air.



[See Video \(2:33\)](#)

Terminally clean and treat surfaces with a bonded antimicrobial safety net so pathogens survive minutes vs. hours on surfaces. *Consistently reducing surface contamination by +75% - prevents formation of biofilms.*



[See Video \(1:05\)](#)

Low-E Atmospheric Plasma **CLEAN AIR**

Deactivate and destroy aerosolized pathogens at the source including COVID-19 and other viruses, bacteria, mold & mildew spores, fungi, particulates, pollutants, VOCs, and most allergens.



- Ex. 99.9% reduction Influenza A (lab)
- 9 clinical studies averaging +80% reduction in respiratory infections



"Poor air quality can cause illness ...

... can cause acute health problems that decrease performance while at school, and reduce a person's ability to perform specific mental tasks requiring concentration calculation, or memory. "

EPA



**Disinfect
the air.**

Better air quality improves performance, health, and overall well-being.

AIR QUALITY MATTERS

Most scientists think it is very likely that *air pollution increases the number and severity of Covid-19 cases.*

Reduce indoor air pollution. *67% reduction in pollutants in university study.*

Better control of allergens (mold, mildew, particulates) makes people sleep, work, and relax more effectively.



BRING **THIS AIR** INDOORS

We are what we breathe.

Our solutions are used worldwide in schools, hospitals, clinics, long-term care facilities, office buildings, hotels, residences, and more.



“ *The hospitality industry needs to problem-solve, and quickly so, to reconcile two seemingly contradictory intrinsic human desires: a longing for social interaction and a craving for safety. What can be done—now, in the coming months, and beyond to meet these two fundamental needs without compromising comfort and convenience to create guest experiences that will make people want to check-in again and again?*”

Hotel Management --

[*Reshaping the guest experience for a post-coronavirus world*](#)

By Henry Wong

Everyone

Benefits

- Multi-Pronged COVID-19 defense that also improves overall guest and staff health
- Concerns from guests, health departments, and staff about risk are proactively addressed
- Make marketing claims based on medical efficacy that are supported by clinical data
- Avoid cost for staff out do to due to illness
- Solutions can be quickly deployed - air disinfection devices are plug & play
- Better IAQ (Indoor Air Quality) has been shown to improve athletic and **mental performance**
- Focused strategy to reduce COPD risks and asthma triggers

According to a Norwegian study involving almost 6,000 people that spanned 5-years, using common disinfectants – even being around them as they are used, is like smoking a pack of cigarettes a day.

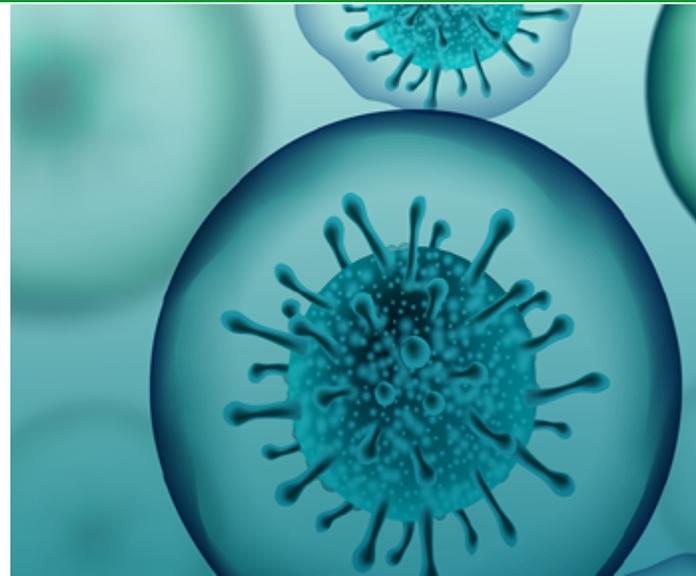


Replace dangerous chemistry in the supply chain.

A 5-year study of 73,000 U.S. nurses showed most common commercial cleaners and disinfectants may increase the risk of developing COPD by 25-38%, and they are also asthma triggers. One common ingredient was recently shown to cause a 50% reduction in reproductive capability in mice, and 15% of the pups were born with neural tube defects.

Meet the COVID-19 threat head-on while improving both overall infection control protocols and indoor air quality for years into the future.

Breathing better. Everyone feels great doing it!





SAFER CLEANER INDOOR AIR

Take a deeper dive on our [Resources Page](#)

- **Studies**
- **Product Specs**
- **Labs**
- **Research**
- **More**



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